

HELLO CHAMBER | FREE RESOURCE

# Before You Plan What's Next

Six reflections to help you look at where your Chamber stands before deciding where it goes next.

## A little reflection before the doing

We spend so much time working in our Chambers that we don't always get the chance to think about how things are actually going. Before diving into new ideas, take a few minutes to reflect on where your Chamber stands today. You don't need perfect answers. Just an honest starting point.

**You don't need to answer all six questions.** Start with whichever one makes you stop and think. That might be exactly where your Chamber needs to begin.

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## 01 RECEPTIVITY

What ideas have your team, board or members been less receptive to than you'd hoped? And on the flip side, what ideas or changes have you been resistant to that might deserve a second look?

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## 02 DESIRE

What do you genuinely desire for your Chamber over the next year? Not just what's expected of you or what's already in the strategic plan, but what would you really love to see happen?

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## 03 BELIEF

Where has your Chamber demonstrated that it's capable of more than people expected? And are there things you've stopped pursuing because you've lost belief in your ability to make them happen?

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## 04 INTENTION

What's something your Chamber keeps talking about doing but hasn't yet turned into a clear intention? What would change if everyone agreed that this was something you were actually going to pursue?

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## 05 ACTION

What action have you been putting off, even though you know it could make a difference? And what actions are you already taking that deserve more attention because they're actually working?

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## 06 PASSION

What part of your Chamber's work still brings out your passion? And are there things you're spending time on that have slowly taken the energy away from the work you care most about?

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KEEP GOING

# You don't have to solve everything today.

Sometimes recognizing what needs attention is the most useful first step.

Hello Chamber is here to help you take those steps, allowing you to make the most of the time, people and resources you already have through experienced consulting, practical AI support, and ready-to-execute events. Reach out to us — we're happy to brainstorm!

[hellochamber.ca](https://hellochamber.ca)

[tara@hellochamber.ca](mailto:tara@hellochamber.ca)