

A HELLO CHAMBER RESOURCE

20 AI Prompts **Every** **Chamber** Should Steal

Ready-to-use prompts for membership, marketing, communications, sponsorship and strategy — built for busy Chamber teams who want sharper results from AI without starting from a blank page.

Want Better Answers From AI?

- **Give AI context.** Tell it your Chamber size, community, audience, goal and available staff time.
- **Paste in examples.** Use your existing emails, website copy or member stories whenever you can.
- **More relevant context, less generic output.** The more you give AI to work with, the more useful — and more “you” — the answer becomes.

01 Membership 5 prompts

02 Marketing + Content 5 prompts

03 Email + Communications 4 prompts

04 Sponsorship + Revenue 3 prompts

05 Strategy + Operations 3 prompts

01

MEMBERSHIP

1 Improve our membership pitch

"Here's how we currently describe Chamber membership: [paste copy]. Rewrite it so it focuses more on what businesses actually gain."

2 Find weak spots in our member value

"Here are our membership benefits: [paste list]. Which ones communicate tangible business value, and which sound generic?"

3 Build a membership recruitment campaign

"Create a 30-day campaign to attract [type of business] to our Chamber."

4 Help us identify members at risk of leaving

"Here is how we currently engage members throughout the year: [details]. Where are the biggest retention gaps?"

5 Improve our new-member experience

"Review our new-member onboarding process and suggest five simple ways we could make members see value sooner."

02

MARKETING + CONTENT

6

Turn one story into a week of content

"Here is a member success story: [paste story]. Turn it into an email, LinkedIn post, Facebook post, Instagram caption and short video script."

7

Make our social media less boring

"Here are our last five social posts: [paste posts]. Tell us what feels too promotional and suggest stronger approaches."

8

Create a simple monthly content plan

"Create a realistic 30-day content plan for a small Chamber team that can only post three times per week."

9

Turn an event into content

"We just hosted [event]. Here are the highlights: [details]. Give us seven ways to use this event for post-event content."

10

Write a member spotlight people will actually read

"Turn these notes about one of our members into a short story showing the business, their challenge and their success."

03 EMAIL + COMMUNICATIONS

11 Improve our Chamber newsletter

"Review this newsletter. [paste]. Tell us what to shorten, remove or change to make it more useful to busy members."

12 Write better subject lines

"Give me five subject lines for this Chamber email that are clear and human, not clickbait. [paste email]."

13 Create a new-member email sequence

"Build a five-email onboarding sequence that helps new members understand and use their membership."

14 Turn one email into versions for different audiences

"Rewrite this message separately for prospective members, current members and sponsors."

04 SPONSORSHIP + REVENUE

15 Improve a sponsorship package

"Review these sponsorship benefits: [paste]. Which benefits actually create business value for a sponsor, and what are we missing?"

16 Find new non-dues revenue opportunities

"Here are our Chamber's current programs, events and communication channels: [list]. Identify five realistic things we could package into new revenue opportunities."

17 Write a sponsor renewal conversation

"Help me prepare for a sponsor renewal conversation that focuses on the results and visibility we delivered, rather than simply asking them to renew."

05

STRATEGY + OPERATIONS

18

Tell us what to stop doing

"Here is everything our Chamber is currently doing for marketing: [list]. We have [number] staff and [number] members. What should we prioritize, simplify or stop?"

19

Turn our numbers into a board update

"Here are this month's membership, event, email and sponsorship numbers: [paste]. Turn them into a short board update explaining what happened, why it matters and what we should do next."

20

Build our next 90-day marketing plan

"Our three biggest priorities are [X, Y, Z]. Create a realistic 90-day Chamber marketing plan with no more than three major initiatives and tell us what to measure."

KEEP GOING

Want a custom AI Tool built for your Chamber?

Hello Chamber helps Chamber of Commerce teams put AI to work — from strategic planning and content marketing to fully custom AI tools built around how your Chamber actually operates.

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